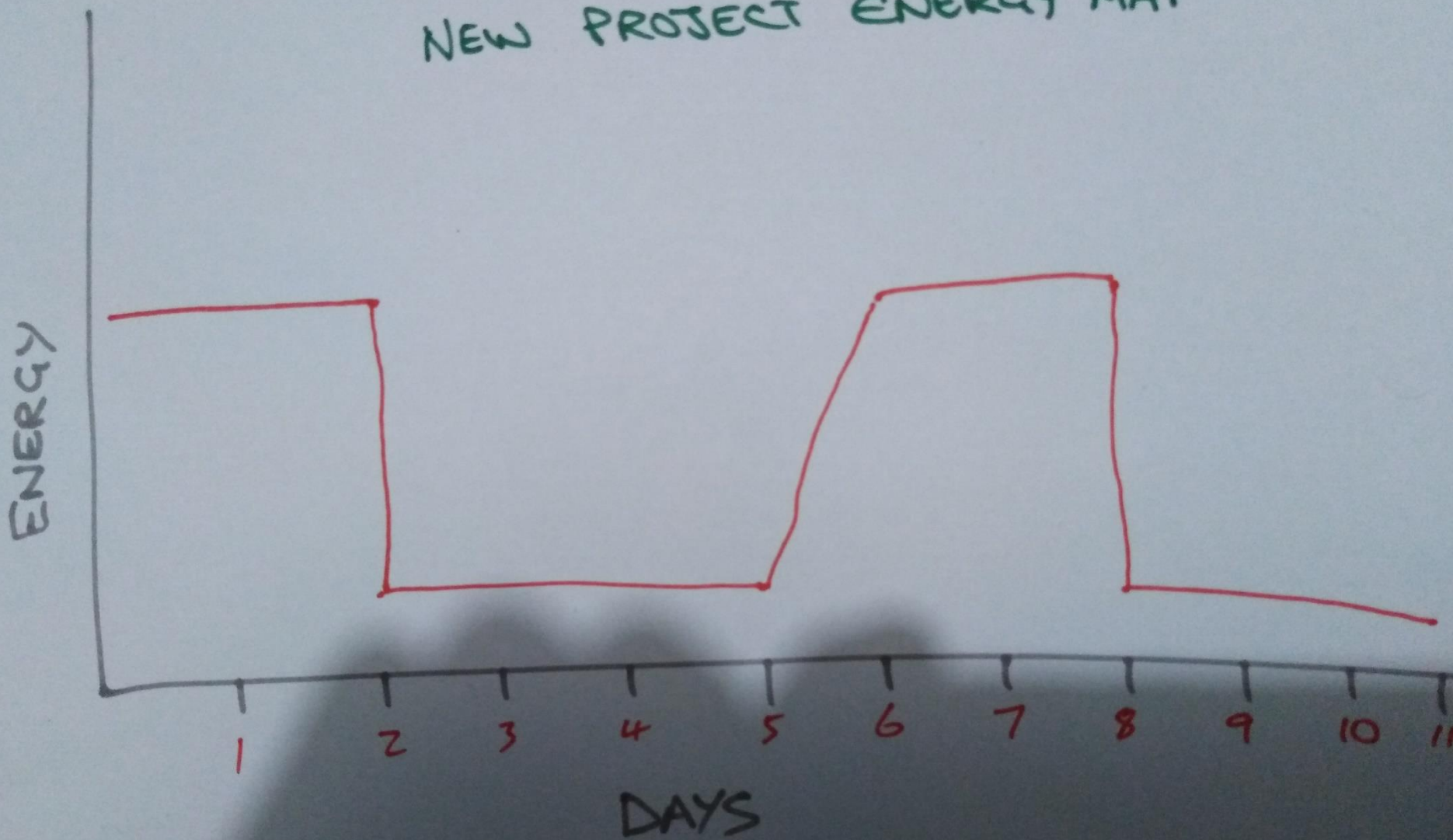
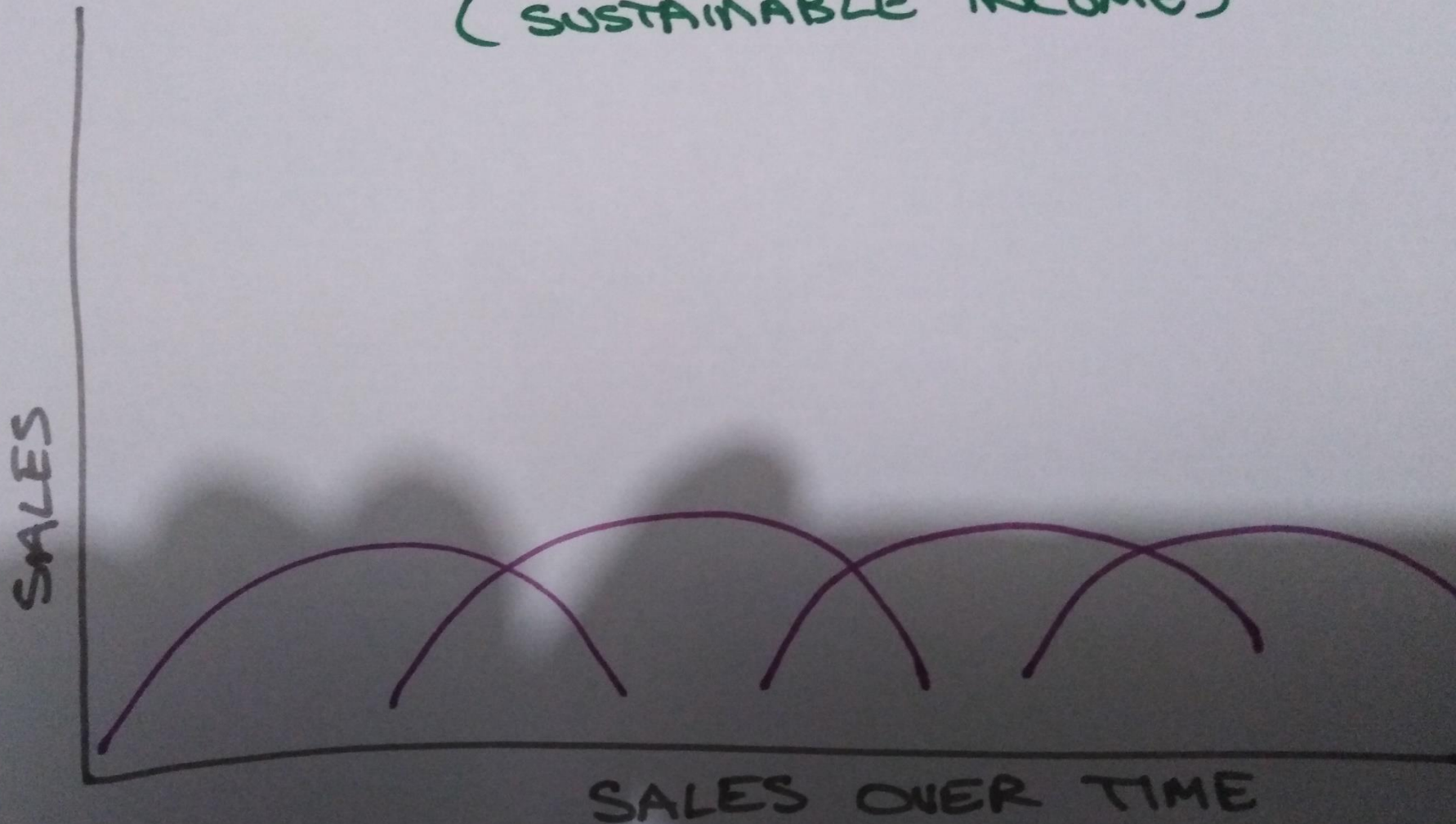


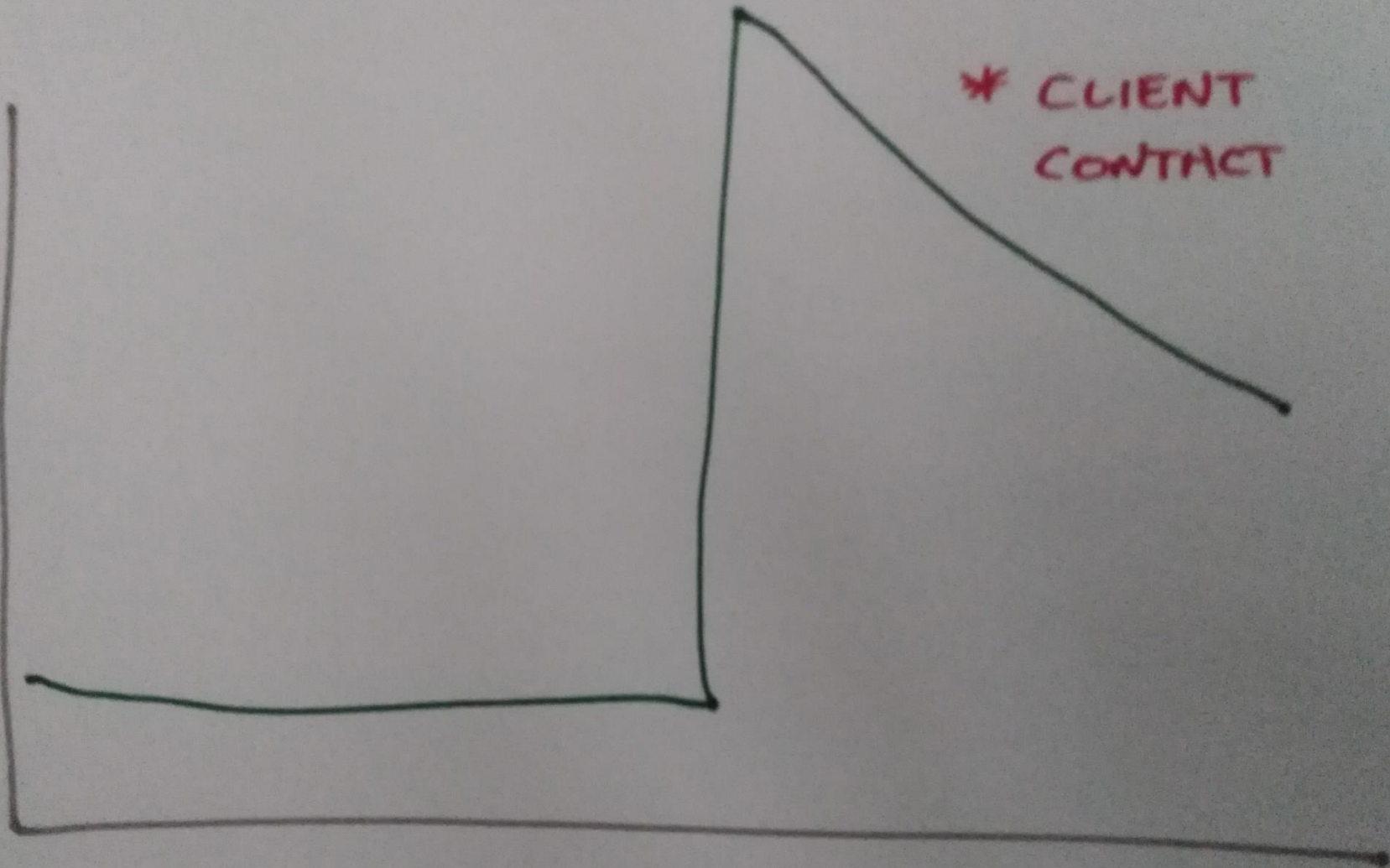
NEW PROJECT ENERGY MAP



PRODUCT LIFECYCLE PLAN (SUSTAINABLE INCOME)

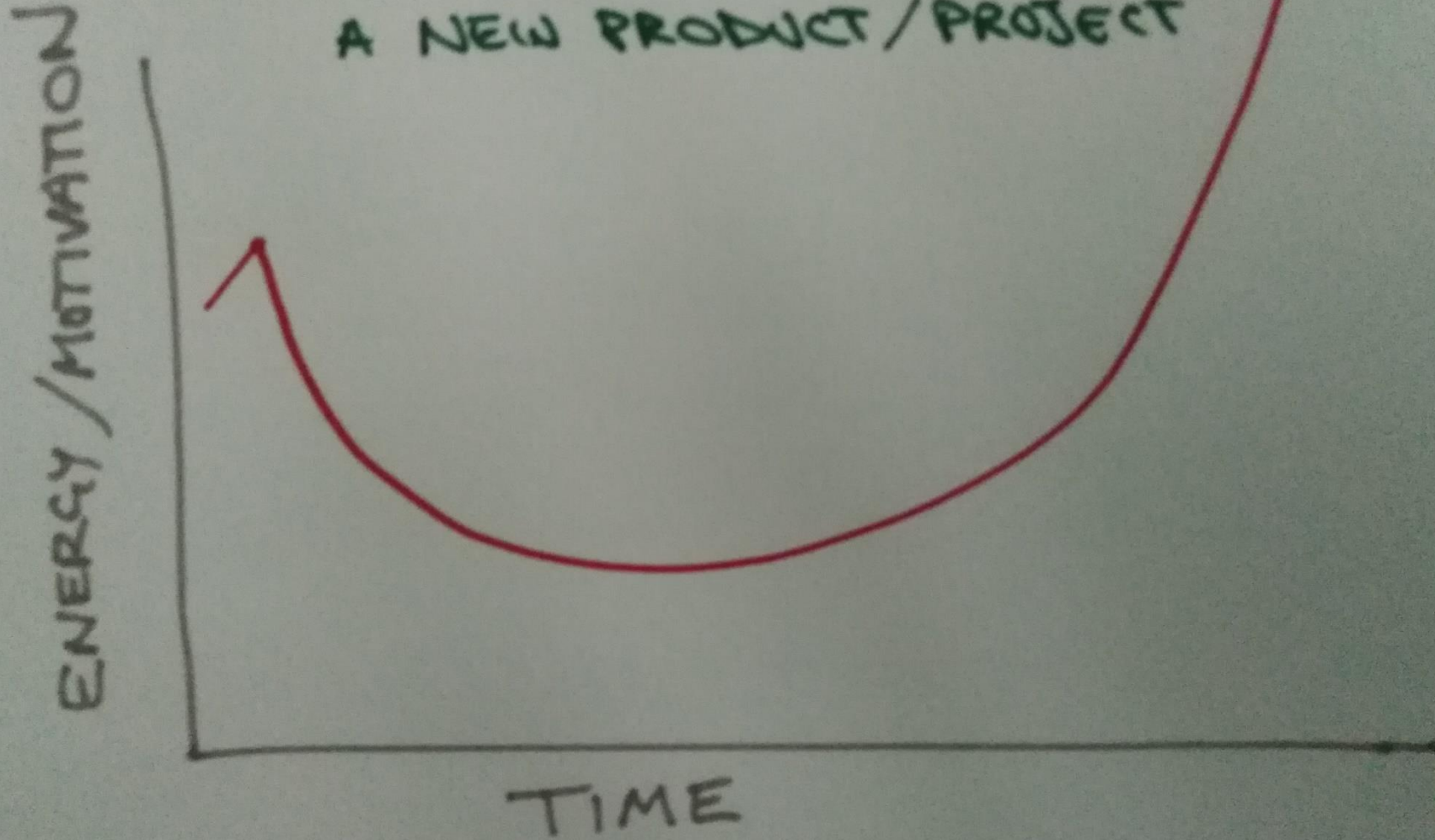


PROSPECTS / CLIENTS *



TIME

* THE PSYCHOLOGY OF
A NEW PRODUCT / PROJECT



* ADAPTED FROM 'THE DIP' BY SETH GODIN

